

CERTIFICATE REQUIREMENTS

Professional Sales Leadership Certificate Completion Form

To receive a Professional Sales Leadership Certificate, you must complete the course work (shown below), and submit this form to the Marketing Department by the fourth week of the semester in which
you expect to graduate.

In the table below, indicate (in the last column) the semester that you enrolled in each course.

REQUIRED COURSE WORK	BUSINESS MAJORS	NON-BUSINESS MAJORS a	SEMESTER ENROLLED	
Introduction to Marketing Management	MKTG 3101	BADM 3750		
Professional Selling	MKTG 3452	BADM 3452 (BADM 3752)		
Sales Management and Leadership	MKTG 3454	BADM 3454 (BADM 4754)		
Sales Internship	MKTG 4891 ^b (credit optional)	BADM 4892 b		
 a Non-Business Majors can earn a minor in Professional Sales Leadership by taking one additional business 3000-4000 level course. b Pre-approval of the internship is required. Please contact Bill Ryan, wryan@business.uconn.edu 				
Name:				
Local Address:				
Phone: En	mail:			
Student ID#: Ma	ajor:			
Anticipated Graduation Date:				

DEADLINE TO SUBMIT: Submit this to mktg@business.uconn.edu or deliver it to the Marketing Suite - BUSN 349 by the fourth week of the semester in which you expect to graduate.