

Ph.D. Student Program Work Focus

	Work Focus*		
Pre-Year 1	<ul style="list-style-type: none"> Discuss course selection for Year 1 - Fall Semester 		
Year 1	Coursework (3-4 courses per semester)	TA - 10 hrs/wk	RA - 10 hrs/wk
Fall Semester	<ul style="list-style-type: none"> Develop a draft Plan of Study for course work Behavioral students: complete IRB training-CITI Requirements; SONA System training 		
Spring Semester	<ul style="list-style-type: none"> Pre-work and submission of Qualifying Paper Proposal Form Advisory Committee – to be listed on Plan of Study and serve as QP Committee Submit Plan of Study for course work to Graduate School and revise throughout program as appropriate. Submit Annual Evaluation Review Form 		
Summer	<ul style="list-style-type: none"> Work on and submission of Qualifying Paper 		
Year 2	Coursework (3-4 courses per semester)	TA - 10 hrs/wk	RA - 10 hrs/wk
Fall Semester	<ul style="list-style-type: none"> Submit Qualifying Paper, and if approved, register for MKTG 6296 		
Spring Semester	<ul style="list-style-type: none"> Pre-work and submission of General Examination Proposal Submit Annual Evaluation Review Form 		
Summer	<ul style="list-style-type: none"> Work on General Examination Manuscript 		
Year 3	Coursework as recommended	TA - 10 hrs/wk or Instructor	RA - 10 hrs/wk
Fall Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) General Examination Manuscript and Presentation Submit “Report on General Examination for Doctoral Degree” 		
Spring Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) Work on Dissertation Proposal Submit Annual Evaluation Review Form 		
Summer	<ul style="list-style-type: none"> Work on Dissertation Proposal/Other research projects 		
Year 4	Coursework as recommended	TA - 10 hrs/wk or Instructor	10 hrs/wk
Fall Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) Work on Dissertation Proposal 		
Spring Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) Defend and Submit “Dissertation Proposal for the Doctoral Degree” Submit Annual Evaluation Review Form 		
Summer	<ul style="list-style-type: none"> June/July – Submit applications for academic positions August – Attend AMA Summer Conference for job interviews 		
Year 5	Dissertation Work and Defense	Instructor (2 courses/yr)	10 hrs/wk
Fall Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) Work on Dissertation 		
Spring Semester	<ul style="list-style-type: none"> Register for Doctoral Dissertation Research (GRAD 6950 – 6 credits) Dissertation Defense and Submission of Dissertation forms Application for Graduation Submit Annual Evaluation Review Form 		